

Atlas Cloud & Atlas Cloud Managed Services

The Power of OpenDrives
The Flexibility of Cloud

Lifting workflows into the cloud isn't always easy

Your organization has put a lot of thought and investment into your data ecosystem and storage infrastructure. Your business thrives on data—lots of it—so you've implemented a highly performant on-premise OpenDrives storage solution capable of driving your most demanding workflows and delivering speed and performance when your users need it most. But you've also decided that not every workflow requires that same level of ultra-high performance and capabilities. That is the reason you've started expanding into the cloud, so you don't consume on-premise resources when cloud can be more economical. Managing public cloud services, though, often requires additional tools and best practices, which only increase expenses, learning curves, and operational complexity. And that won't do. You need the best of on-premise storage performance and management, combined with the flexibility of public cloud storage.



Virtualize your on-premise storage infrastructure in the cloud

At the core of every OpenDrives storage solution is our powerful Atlas software. Atlas is our enterprise-grade management platform that delivers speed and performance while enabling ease of use and data access. Now, Atlas Cloud supports your public cloud services, providing many of the data management, integrity, and performance features that you just can't achieve with public cloud software. You can manage AWS storage resources with Atlas Cloud, with future support for Google Cloud and Azure services. Atlas Cloud shifts workflows on demand to public cloud resources with the same software that manages your on-premise OpenDrives solution.

Many drivers toward one goal

No two organizations are exactly alike. Your workloads are unique to your operations, and your reasons for shifting workloads to public cloud resources are based on your corporate goals and overall IT strategy. No matter what is driving your company to leverage public cloud storage, you're probably encountering some common challenges.

Cloud First Without Sacrifice

Many companies are grappling with top-down initiatives to implement cloud resources and services before considering on-premise ones. The reasons are pretty clear: on-premise solutions usually require capital investment (CapEx), additional physical space, and increased IT complexity. However, you don't want to sacrifice performance and capabilities for your cloud-based workflows.

Adopting Flexible Consumption Models

Flexible consumption models can be difficult to implement within an IT infrastructure, especially when it's a fairly new and unfamiliar strategy for the organization. Nobody can deny the benefits of predictable and adaptable OpEx spend that ultimately works better for the corporate bottom line. However, managing dynamic IT resources effectively—including storage services in the cloud—is critical to adopting a successful flexible consumption model. Otherwise, the costs can actually go up.

Consolidating Management Tools

To operate effectively, you need to centralize your business's software management tools. The goal is to achieve complete operational administration within a single pane of glass supporting all your storage resources, both on-premise and in the cloud.

Creating a Unified Experience

IT administrators and end users alike want to avoid learning a new paradigm to get work done, a new way of carrying out workflows, and a new type of user

experience. The challenge is to lift and shift workloads to your public cloud resources without dramatically altering the user experience, and in so doing reduce learning curves while increasing user adoption of those services.

Creating Greater Accessibility and Scalability

Atlas Cloud provides data accessibility from anywhere—especially for remote workers—while promoting overall storage scalability. Overcoming this challenge can ensure solution longevity, greater and faster return on investment (ROI), and ultimately reduced total cost of ownership (TCO).

Atlas Cloud is the answer to these challenges

OpenDrives built a reputation on designing highly performant on-premise NAS storage solutions that could power workflows that no other storage solution could. A little secret is that, while hardware is certainly important in the overall solution, the software driving it (and the workflows running through it) ultimately gives us the edge. Our Atlas software platform, which accelerates storage performance through innovative



and intelligent data caching, robust data integrity tools, and intuitive storage management, is the true key to our storage solutions.

By applying the power and utility of our software to your public cloud resources with Atlas Cloud, we can now bring these same benefits and more to your cloud infrastructure:

- Enable workloads to run at high speeds and with the ability to scale to whatever those workloads demand—achieving scale-up performance with scale-out capabilities in your public cloud instances.
- Perform object-to-file translation to enable sharing a cloud resource as a non-cloud service (mounting S3 and serving it as SMB), as well as sharing non-cloud services as cloud resources (serving a local

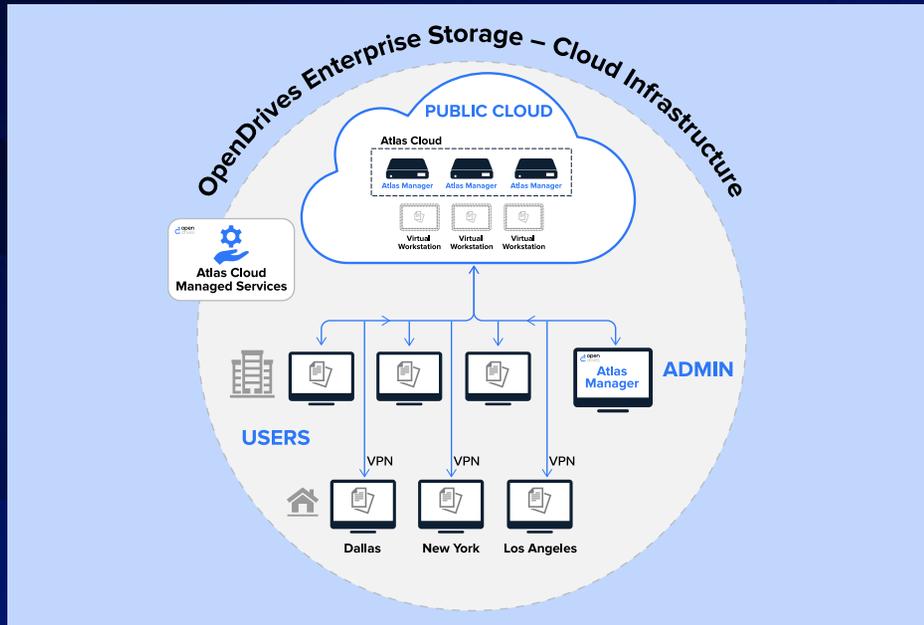
resource as S3). No matter what type of object-to-file translation your operations need, Atlas Cloud can accommodate it.

- Centralize all storage management both on-premise and cloud-based within Atlas Cloud or a true single-pane-of-glass experience as well as a familiar user experience.

Enjoy the benefits without the hassle

Sometimes, having a turn-key solution—including the setup and operations—enables you to take more immediate advantage of the benefits. Atlas Cloud Managed Services is an OpenDrives owned and operated solution combining OpenDrives’ performance, ease of use, and stability with the infinite elasticity of

public cloud providers. Supported by our Customer Experience team, ACMS takes all the guesswork and labor off your plate, providing your organization with a predictable and scalable platform to lift media workflows from on-premise into the cloud.



The OpenDrives Atlas Cloud Managed Services offering includes the following deliverables:

Operations Support

This standardizes performance and guarantees all users and instance types achieve their day-to-day workflows.

- Monitor usage and identify/track/troubleshoot discrepancies
- Access to information from the OpenDrives Interoperability Lab
- Change/Run activities and service updates execute seamlessly, including cloud deployment change management and cloud deployment recommendations

Incident Support

This includes service-level agreements for support and services engagements.

- Ability to initiate services and support requests via multiple channels, including online chat, web, telephone, or email
- 24/7 access to online support tools via OpenDrives support portal and knowledge base
- Connect with OpenDrives users and experts through our Support Community forums

Request Support

This takes a collaborative approach to cloud partnership growth.

- Sandboxed workflow testing
- Atlas Cloud deployment configuration and testing by experienced OpenDrives technicians