



Data Storage in Media and Entertainment

According to Markets and Markets, network-attached storage in the M&E industry will experience 14% CAGR through 2025, fueling increased adoption in post-production, broadcast, and other digital content workflows.



1. Media and entertainment has demanding requirements

M&E companies need next-generation storage not only for storing data but also for managing and distributing huge volumes of digital content.



2. More effective content delivery

Effective data storage can make or break M&E workflows in which just-in-time content delivery is vital.



3. Data protection is as important as speed and throughput

For M&E organizations, the content (i.e. the data) is the most valuable asset. If something happens to the content, making it inaccessible or corrupt, then business value is completely wiped out. Our storage solutions have an entire array of data protection measures, including integrity checksums, environment snapshots, and user access controls.



4. Collaboration is key

M&E organizations involved in everything from post-production to broadcast cannot survive without effective collaboration across projects and datasets. OpenDrives intimately understands these workflows and how to enable collaboration while preserving performance and data integrity.



5. Simple, flexible, scalable, and definitely performant

Broadcast trucks are the tightest of environments, with incredibly strict weight and size limitations. Only the most simple, flexible, and scalable storage solutions will get the job done effectively. Performance boosts from intelligent caching and even prefetching of video and audio ensure getting the job done right.



“OpenDrives’ efficient, flexible software and hardware solutions have proven critical to helping Fox Sports.”

Kevin Callahan, VP of Field Operations and Engineering at Fox Sports